Controversial Issue Unit Eng II PH

(**E** in **Effective Communicators**) Name

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| PERSUASIVE SPEECH RUBRIC/checklist (200 points) | | Possible  points | points  earned |
| Hard copy of speech (10) | Printed, D-Spaced, MLA-formatted copy of the speech | 10 |  |
| INTRODUCTION  (13) | Interesting attention-getting opening (pathos/logos) | 3 |  |
| The issue is clearly defined/presented (logos) | 2 |  |
| Establishes the speaker’s credibility (ethos) | 4 |  |
| Well organized preview of the relevant main points of the speech with a clearly formulated opinion (THESIS) | 4 |  |
| BODY  (30) | Valid arguments and emotional or ethical appeals (pathos) | 6 |  |
| Strong, well-organized, and well-explained logical evidence to support thesis (1st reason) (logos) | 5 |  |
| Concession acknowledged (ethos) and dismantled by counter point(s) (1st) | 3 |  |
| Strong, well-organized, and well-explained logical evidence to support thesis (2nd reason) (logos) | 5 |  |
| Concession acknowledged (ethos) and dismantled by counter point(s) (2nd) | 3 |  |
| Strong, well-organized, and well-explained logical evidence to support thesis (3rd reason) (logos) | 5 |  |
| Concession acknowledged (ethos) and dismantled by counter point(s) (3rd) | 3 |  |
| CONCLUSION  (22) | Summary of the main points | 8 |  |
| Reflection on the research findings (ethos/logos) | 8 |  |
| Memorable closing statement / call to action! (pathos) | 6 |  |
| Works Cited  Page & in-text citing (21) | All sources have been cited correctly in-text (MLA style) | 10 |  |
| All (4/6) sources have been used in the speech | 5 |  |
| All the sources are listed in MLA format on a separate page | 6 |  |
| Articles #1 & #2/3 PRECIS | Source information is clearly summarized and logically analyzed as a rhetorical precis (in **MLA** format) | 24 |  |
| Don’t forget about AUDIENCE AWARENESS as you prepare for delivery | | | |
| DELIVERY  (40) | Body language (gesturing & posture) | 6 |  |
| Adequate directness, animation and enthusiasm | 6 |  |
| Appropriate vocal volume & pitch | 6 |  |
| Good articulation & Appropriate speed | 6 |  |
| Vocal pauses for emphasis (effectively utilized) | 4 |  |
| Consistent eye contact / Facial expression | 6 |  |
| Word choice (NO PARASITES/FILLERS!) | 6 |  |
| Interview questions, & results  (& survey) | At least 5 open-ended questions have been generated that cover both sides of the issue; interviews have been conducted and results, recorded (w/**MLA** citing);  (survey question and results are provided) | 20 |  |
| Debate Prep notes | Sufficient evidence (6+) for PROS & CONS;  Debate Prep & notes (corresponding to the assigned role) | 5 |  |
| Visual(s) | a VISUAL or a collage (attached) has been used during the speech; it is neat, helpful and relevant (logos, ethos or pathos) | 15 |  |

Standards based writing portion / 120

Remainder / 80

TOTAL SCORE: / 200

COMMENTS: